

# CONSUMER STUDIES MAJOR

## Program Curriculum

Code	Title	Credits
<b>Degree Core Requirements</b>		
AHRM 1104	Introduction to AHRM and Student Resources <sup>1</sup>	1
<i>Economic Well-Being</i>		
AHRM 2404	Consumer Rights <sup>2</sup>	3
ECON 2005 & ECON 2006	Principles of Economics and Principles of Economics	6
or AAEC 1005 & AAEC 1006	Economics of the Food and Fiber System and Economics of the Food and Fiber System	
<i>Product Analysis</i>		
Select one of the following:		3
CONS 3504	Resource Management for Individuals and Families (required for CONS major) <sup>2</sup>	
FMD 1204	Clothing and People	
RED 2644	Housing and the Consumer	
<i>Business Fundamentals</i>		
MKTG 3104	Marketing Management	3
<i>Action Learning</i>		
Select one of the following:		3
CONS 4964	<sup>2</sup>	
CONS 4974	<sup>2</sup>	
CONS 4994	Undergraduate Research <sup>2</sup>	
FMD 4244	New York Fashion Study Tour	
Subtotal		19
<b>Major Requirements</b>		
CONS 3404	Consumer Education Strategies <sup>2</sup>	3
CONS 4304	Advanced Consumer Family Finances <sup>2</sup>	3
CONS 4314	Debtor-Creditor Relationships <sup>2</sup>	3
CONS 4324	Financial Counseling <sup>2</sup>	3
CONS 4404	Consumer Protection <sup>2</sup>	3
CONS 4414	Professionalism in Consumer Affairs <sup>2</sup>	3
COMM 2004	Public Speaking	3
ACIS 1004	Accounting Foundations	3
MGT 3304	Management Theory and Leadership Practice	3
Subtotal		27
<b>Controlled Electives</b>		
Select at least 15 credits from the list below:		15
AAEC 3454	Small Business Management and Entrepreneurship	
ACIS 1504	Introduction to Business Analytics and Business Intelligence	
CONS 4974		
CONS 4994	Undergraduate Research	
CRIM 3414	Criminology	
FIN 2114	Investments and Financial Literacy	
FIN 3054	Legal and Ethical Environment of Business	
FIN 3124	Financial Planning for Professionals	
FIN 3204	Risk and Insurance	
HD 2304	Family Relationships	

HNFE 1004	Foods, Nutrition And Exercise	
MGT 3064	Cornerstones of Entrepreneurship and Innovation	
MGT 3324	Organization Behavior	
MGT 3334	Managing Human Resources	
MKTG 3504	Advertising	
MKTG 4154	Marketing Research	
MKTG 4204	Consumer Behavior	
PHS 1514	Personal Health	
PHS 3534	Drug Education	
PSCI 1014	Introduction to United States Government and Politics	
PSCI 1024	Comp Gov & Politics	
PSCI 3224	Public Opinion	
PSCI 3264	Interest Groups	
RED 2614	Residential Construction	
RED 2644	Housing and the Consumer	
Subtotal		15
<b>Free Electives</b>		
Select 14 credits of Free Electives		14
Subtotal		14
<b>Pathways to General Education</b>		
<i>Pathways Concept 1 - Discourse</i>		
ENGL 1105 & ENGL 1106	First-Year Writing and First-Year Writing (1F) <sup>1</sup>	6
Select one course from the options below for Pathway 1a ( <a href="https://catalog.vt.edu/course-search/?attrs_pathways=attrs_pathways_G01A">https://catalog.vt.edu/course-search/?attrs_pathways=attrs_pathways_G01A</a> ) :		3
ENGL 3764	Technical Writing	
ENGL 3774	Business Writing	
<i>Pathways Concept 2 - Critical Thinking in the Humanities</i>		
Select six credits in Pathway 2 ( <a href="https://catalog.vt.edu/course-search/?attrs_pathways=attrs_pathways_G02">https://catalog.vt.edu/course-search/?attrs_pathways=attrs_pathways_G02</a> )		6
<i>Pathways Concept 3 - Reasoning in the Social Sciences</i>		
HD 1004	Human Development I: Childhood and Adolescence <sup>1</sup>	3
HD 2004	Adulthood and Aging	3
<i>Pathways Concept 4 - Reasoning in the Natural Sciences</i>		
Select six credits in Pathway 4 ( <a href="https://catalog.vt.edu/course-search/?attrs_pathways=attrs_pathways_G04">https://catalog.vt.edu/course-search/?attrs_pathways=attrs_pathways_G04</a> )		6
<i>Pathways Concept 5 - Quantitative and Computational Thinking</i>		
CONS 2304	Consumer and Family Finances (5F) <sup>1,2</sup>	3
MATH 1014	Precalculus with Transcendental Functions (5F) <sup>1</sup>	3
or MATH 1025	Elementary Calculus	
or MATH 1524	Business Calculus	
STAT 3604	Statistics for Social Science (5A)	3
<i>Pathways Concept 6 - Critique and Practice in Design and the Arts</i>		
AHRM 1014	Design and Art for Consumers <sup>1</sup>	3
Select three credits in Pathway 6a ( <a href="https://catalog.vt.edu/course-search/?attrs_pathways=attrs_pathways_G06A">https://catalog.vt.edu/course-search/?attrs_pathways=attrs_pathways_G06A</a> ) or Pathway 6d ( <a href="https://catalog.vt.edu/course-search/?attrs_pathways=attrs_pathways_G06D">https://catalog.vt.edu/course-search/?attrs_pathways=attrs_pathways_G06D</a> )		3
<i>Pathways Concept 7 - Critical Analysis of Identity and Equity in the United States</i>		

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Select three credits in Pathway 7 ( <a href="https://catalog.vt.edu/course-search/?attrs_pathways=attrs_pathways_G07">https://catalog.vt.edu/course-search/?attrs_pathways=attrs_pathways_G07</a> )	3
<b>Subtotal</b>	<b>45</b>
<b>Total Credits</b>	<b>120</b>

<sup>1</sup> For satisfactory progress toward a degree, these courses must be completed by the time the student has attempted 75 hours.

<sup>2</sup> Courses included in in-major GPA calculation; in-major and overall GPA of 2.0 required for graduation.