

GRAPHIC DESIGN MAJOR

Program Curriculum

Code	Title	Credits
Degree Core Requirements ¹		
ART 1204	Principles of 2D Art and Design	3
ART 1214	Principles of 3D Art and Design	3
ART 2385	Survey of the History of Western Art	3
<i>Historical Depth</i>		
ART 3XXX	Art History course from List A	3
Select one of the following:		
ART 3784	European and American Art Since 1900 (for Creative Technologies, Studio, and Art/Art History majors)	3
ART 3774	History of Modern Graphic Design (for Graphic Design, and Art/Art History majors)	3
<i>Capstone Experience</i>		
Select one of the following:		
ART 4575	Advanced Visual Communication Design (Graphic Design majors)	3
ART 4894	Senior Studio (CT and Studio majors; must have senior standing in Studio or CT)	3
ART 4384	Topics in Art History (Art/Art History majors)	3
Select one of the following:		
ART 4576	Advanced Visual Communication Design (Graphic Design majors)	3
ART 4894	Senior Studio (CT and Studio majors; must have senior standing in Studio or CT)	3
ART 4384	Topics in Art History (Art/Art History majors; under a different topic)	3
Subtotal		21
Major Requirements		
ART 1614	Principles of Visual Communication Design	3
ART 2565	Typography (Graphic Design majors only)	3
ART 2566	Typography	3
ART 2575	Introduction to Graphic Design	3
ART 2576	Introduction to Graphic Design	3
ART 3565	Intermediate Graphic Design I and II	3
ART 3566	Intermediate Graphic Design II	3
ART 4584	Advanced Typography	3
ART 4964	Field Study	3
or ART 4754	Internship	3
Subtotal		27
Restricted Electives		
ART XXXX	Graphic Design Elective from list D below	3
ART XXXX	Graphic Design Elective from list D below	3
ART XXXX	Graphic Design Elective from list D below	3
ART XXXX	Graphic Design Elective from list D below	3
ART XXXX	Art Elective from list B or C below	3
ART XXXX	Art Elective from list B or C below	3
Subtotal		18
Free Electives		

Select remaining credits to equal 120	9
Subtotal	9
Pathways to General Education	
<i>Pathways Concept 1 - Discourse</i>	
Select 6 hours in Pathway 1f (https://catalog.vt.edu/course-search/?attrs_pathways=attrs_pathways_G01F)	6
Select 3 hours in Pathway 1a (https://catalog.vt.edu/course-search/?attrs_pathways=attrs_pathways_G01A)	3
<i>Pathways Concept 2 - Critical Thinking in the Humanities</i>	
ART 2386 Survey of the History of Western Art	3
Select one additional course in Pathway 2 (https://catalog.vt.edu/course-search/?attrs_pathways=attrs_pathways_G02)	3
<i>Pathways Concept 3 - Reasoning in the Social Sciences</i>	
Select 6 hours in Pathway 3 (https://catalog.vt.edu/course-search/?attrs_pathways=attrs_pathways_G03)	6
<i>Pathways Concept 4 - Reasoning in the Natural Sciences</i>	
Select 6 hours in Pathway 4 (https://catalog.vt.edu/course-search/?attrs_pathways=attrs_pathways_G04)	6
<i>Pathways Concept 5 - Quantitative and Computational Thinking</i>	
Select 6 hours in Pathway 5f (https://catalog.vt.edu/course-search/?attrs_pathways=attrs_pathways_G05F)	6
Select 3 hours in Pathway 5a (https://catalog.vt.edu/course-search/?attrs_pathways=attrs_pathways_G05A)	3
<i>Pathways Concept 6 - Critique and Practice in Design and the Arts</i>	
ART 1404 Principles of Drawing (6A)	3
ART 1604 Principles of 4D Art & Design (6D)	3
<i>Pathways Concept 7 - Critical Analysis of Identity and Equity in the United States</i>	
3 credits may be double-counted with another core concept	3
Subtotal	45
Total Credits	120

¹ Courses taken to fulfill Core Bachelor of Art requirements cannot also fill Pathways requirements

Approved Elective Courses

List A: Art History Elective Course Options

(3 credits)

Code	Title	Credits
ART 3004	Topics in Art History	3
ART 3034	Survey of Latin American Art and Architecture	3
ART 3044	Art and Architecture of India	3
ART 3054	Islamic Art and Architecture	3
ART 3064	Arts of China and Japan	3
ART 3074	Egyptian Art and Architecture	3
ART 3084	Greek Art and Architecture	3
ART 3094	Early Modern Global Visual Culture	3
ART 3174	Introduction to Archaeology	3
ART 3184	Roman Art and Architecture	3
ART 3284	Medieval Art and Architecture	3
ART 3384	Renaissance Art and Architecture	3
ART 3484	Baroque and Rococo Art and Architecture	3

ART 3584	Nineteenth Century European Art: Neoclassicism to Post-Impressionism	3
ART 3674	History of Photography	3
ART 3684	African-American Art	3
ART 3884	American Art to 1914	3

List B: 2XXX ART Elective Course Options

(6 credits)

Code	Title	Credits
ART 2514	Drawing Concepts	3
ART 2524	Introduction To Painting	3
ART 2554	Introduction To Sculpture	3
ART 2604	Introduction to Creative Technologies	3
ART 2664	Introduction to Photography	3
ART 2704	3D Computer Animation	3

List C: 3XXX/4XXX ART Elective Course Options

(3 credits)

Code	Title	Credits
ART 3514	Topics In Drawing	3
ART 3524	Topics In Painting Media	3
ART 3554	Topics In Sculpture	3
ART 3564	Topics in Photography	3
ART 3574	Topics In Graphic Design	3
ART 3604	Topics in New Media Art	3
ART 3704	Topics in Computer Animation	3
ART 4504	Topics in Multimedia Studio	3
ART 4514	Interarts Studio	3
ART 4524	Pictorial Arts Studio	3
ART 4534	Topics in Applied Art and Design Studio	3
ART 4544	Computer Animation Studio	3
ART 4554	Spatial Arts Studio	3
ART 4564	Exhibition Design And Display	3
ART 4804	New Media Art Theory	3

List D: 3XXX/4XXX Graphic Design Electives

Code	Title	Credits
ART 3574	Topics In Graphic Design	3
ART 3954	Study Abroad	1-19
ART 4504	Topics in Multimedia Studio	3
ART 4974	Independent Study	1-19
ART 4994	Undergraduate Research	1-19

Pathways General Education Requirements

Students are responsible for completing the Pathways General Education requirements that are in effect when they enter the university. The university requires students to complete course work from all seven areas of the Curriculum for Pathways General Education.

GPA Requirements

Students must maintain a 2.0 GPA. In-major GPA requires a grade of C- or better to successfully complete an ART course. In-major GPA is calculated on all ART courses.

Satisfactory Progress Toward Degree

The University requires every department to establish benchmarks by which their majors can demonstrate that they are making satisfactory progress toward a degree. In addition to the University requirement for satisfactory progress (See Satisfactory Progress in Academics chapter of Undergraduate Catalogue), in the case of the Graphic Design major, these benchmarks are:

1. Students must maintain a C- or better in required Foundations courses (ART 1204 Principles of 2D Art and Design, ART 1404 Principles of Drawing, ART 1604 Principles of 4D Art & Design, ART 1214 Principles of 3D Art and Design).
2. Upon having attempted 72 semester hours (including transfer, AP, advanced standing and credit by exam) an Art student must have completed at least 6 credits towards this major with a 2.0 overall GPA and have a minimum 2.0 in-major GPA.
3. Students must successfully complete their BFA exhibition (ART 4894 Senior Studio).

Prerequisites

This check sheet contains elective courses that may have prerequisites not listed on this checksheet. Please see your advisor or consult the Undergraduate Course Catalog for more information.

Foreign Language Requirement

Students who do not successfully complete at least two units of a single foreign language, classical language or American Sign Language during high school must successfully complete six semester hours of a single college level foreign language or classical language at the college level. These semester hours are in addition to those normally required for graduation. Please see the course catalog for details.