

FASHION MERCHANDISING AND DESIGN MAJOR

Our Website (<http://www.ahrm.vt.edu>)

Code	Title	Credits
Degree Core Requirements		
AHRM 1104	Introduction to AHRM and Student Resources	1
<i>Economic Well-Being</i>		
AHRM 2404	Consumer Rights	3
ECON 2005 & ECON 2006	Principles of Economics and Principles of Economics	6
or AAEC 1005 & AAEC 1006	Economics of the Food and Fiber System and Economics of the Food and Fiber System	
<i>Product Analysis</i>		
Select one of the following:		3
FMD 1204	Clothing and People (required for FMD majors)	
CONS 3504	Resource Management for Individuals and Families	
RED 2644	Housing and the Consumer	
<i>Business Fundamentals</i>		
MKTG 3104	Marketing Management	3
<i>Action Learning</i>		
Select one of the following:		3
FMD 3954	Study Abroad	
FMD 4244	New York Fashion Study Tour	
FMD 4964	Field Work/Practicum	
FMD 4974	Independent Study	
FMD 4994	Undergraduate Research	
Subtotal		19
Major Requirements		
FMD 1224	Introduction to the Fashion Industry	3
FMD 2204	Introduction to Textiles	3
FMD 2214	Apparel Textiles Laboratory	1
FMD 2264	Apparel Product Development	3
FMD 3024	History of Costume	3
FMD 3104	Fashion Retailing Concepts	3
FMD 3204	Introduction to Textile Evaluation	3
FMD 3224	Apparel Assembly	3
FMD 4224	Fashion Analysis and Communication	3
FMD 4234	Apparel Quality Evaluation	3
FMD 4264	Fashion Merchandising and Design Strategies	3
FMD 4274	International Sourcing of Apparel Products	3
MGT 3304	Management Theory and Leadership Practice	3
Subtotal		37
Controlled Electives		
Select three of the following:		9
FMD 2014	Digital Drawing	
FMD 3034	Historic Costume and Textile Collection Management	
FMD 3234	Pattern Drafting for Apparel	
FMD 3264	Draping	

FMD 4014	3D Digital Apparel Design	
FMD 4124	Clothing Behavior Patterns	
FMD 4134	Fashion E-Tailing	
Select one of the following:		3
ACIS 2115	Principles of Accounting	
AHRM 2014	Design for Consumers Studio	
CONS 3404	Consumer Education Strategies	
CONS 4314	Debtor-Creditor Relationships	
CONS 4404	Consumer Protection	
MGT 3324	Organization Behavior	
MKTG 3504	Advertising	
MKTG 4204	Consumer Behavior	
MKTG 4554	Principles of Professional Selling	
MKTG 4604	Retail Management	
Subtotal		12
Free Electives		
Select remaining credits to fulfill degree requirements.		7
Subtotal		7
Pathways to General Education		
<i>Pathways Concept 1 - Discourse</i>		
ENGL 1105 & ENGL 1106	First-Year Writing and First-Year Writing	6
or COMM 1015 & COMM 1016	Communication Skills and Communication Skills	
Select three credits in Pathway 1A		3
<i>Pathways Concept 2 - Critical Thinking in the Humanities</i>		
Select six credits in Pathway 2 (https://catalog.vt.edu/course-search/?attrs_pathways=attrs_pathways_G02)		6
<i>Pathways Concept 3 - Reasoning in the Social Sciences</i>		
Select one of the following:		
SOC 1004 or PSYC 1004	Introductory Sociology Introductory Psychology	3
Select three credits in Pathway 3		3
<i>Pathways Concept 4 - Reasoning in the Natural Sciences</i>		
Select six credits in Pathway 4 (https://catalog.vt.edu/course-search/?attrs_pathways=attrs_pathways_G04)		6
<i>Pathways Concept 5 - Quantitative and Computational Thinking</i>		
Select one of the following (5F):		
ACIS 1004 or CONS 2304 or STAT 2004	Accounting Foundations Consumer and Family Finances Introductory Statistics	3
Select three credits in Pathway (5F or 5A)		3
Select three credits in Pathway (5A)		3
<i>Pathways Concept 6 - Critique and Practice in Design and the Arts</i>		
AHRM 1014	Design, Art and Culture (6A)	3
FMD 2224	Fashion Presentation Techniques (6D) ²	3
<i>Pathways Concept 7 - Critical Analysis of Identity and Equity in the United States</i>		
Select three credits in Pathway 7 (https://catalog.vt.edu/course-search/?attrs_pathways=attrs_pathways_G07)		3
Subtotal		45
Total Credits		120

Satisfactory Progress Toward Degree

Students must complete the courses listed to equal at least 120 credits, with a minimum overall GPA of 2.00 and a minimum in-major GPA of 2.00. Courses included in the calculation of **in-major** GPA are notated with the applicable footnote.

Graduation Requirements

Credit Hour Requirement

A total of 120 hours is required to graduate with a Fashion Merchandising and Design degree.

Prerequisites

Some courses required for this major have prerequisites. Please refer to Undergraduate Course Catalog or consult your advisor for information about prerequisites.

Foreign Language Requirement

A sequence of 2 foreign language courses is required for graduation unless 2 high school credits of the same foreign language or 6 transfer credit hours of foreign language have been earned. These credits do not count toward graduation.

First Year		
Fall Semester		Credits
ENGL 1105	First-Year Writing	3
SOC 1004 or PSYC 1004	Introductory Sociology or Introductory Psychology	3
Pathways Concept 4 - Reasoning in the Natural Sciences		3
AHRM 1014 or FMD 1224	Design, Art and Culture or Introduction to the Fashion Industry	3
FMD 1204	Clothing and People	3
AHRM 1104	Introduction to AHRM and Student Resources	1
Credits		16
Spring Semester		
ENGL 1106	First-Year Writing	3
Pathways Concept 4 - Reasoning in the Natural Sciences		3
ACIS 1004 or CONS 2304 or STAT 2004	Accounting Foundations or Consumer and Family Finances or Introductory Statistics	3
FMD 1224 or AHRM 1014	Introduction to the Fashion Industry or Design, Art and Culture	3
AHRM 2404	Consumer Rights	3
Credits		15
Second Year		
Fall Semester		
Pathways Concept 2 - Critical Thinking in the Humanities		3
Pathways Concept 3 - Reasoning in the Social Sciences		3
Pathways Concept 5 - Quantitative and Computational Thinking		3
FMD 2224	Fashion Presentation Techniques	3
FMD 2204	Introduction to Textiles	3
FMD 2214	Apparel Textiles Laboratory	1
Credits		16
Spring Semester		
ECON 2005 or AAEC 1005	Principles of Economics or Economics of the Food and Fiber System	3
Pathways Concept 2 - Critical Thinking in the Humanities		3
FMD 2264	Apparel Product Development	3
FMD 3224	Apparel Assembly	3
Free Elective		3
Credits		15

Third Year		
Fall Semester		
ECON 2006 or AAEC 1006	Principles of Economics or Economics of the Food and Fiber System	3
MGT 3304	Management Theory and Leadership Practice	3
FMD 3104	Fashion Retailing Concepts	3
FMD 3204	Introduction to Textile Evaluation	3
FMD 3024	History of Costume	3
Credits		15
Spring Semester		
Pathways Concept 1 - Discourse (Advanced)		3
Pathways Concept 5 - Quantitative and Computational Thinking (Advanced)		3
MKTG 3104	Marketing Management	3
Non-FMD Controlled Elective		3
FMD Controlled Elective		3
Credits		15
Fourth Year		
Fall Semester		
Pathways Concept 7 - Critical Analysis of Identity and Equity in the United States		3
FMD 4224	Fashion Analysis and Communication	3
FMD 4234	Apparel Quality Evaluation	3
FMD Controlled Elective		3
Free Elective		3
Credits		15
Spring Semester		
FMD 4264	Fashion Merchandising and Design Strategies	3
FMD 4274	International Sourcing of Apparel Products	3
FMD Controlled Elective		3
Free Elective		1
FMD 3954 or FMD 4974 or FMD 4994 or FMD 4244 or FMD 4964	Study Abroad or Independent Study or Undergraduate Research or New York Fashion Study Tour or Field Work/Practicum	3
Credits		13
Total Credits		120